

The George Brown Pavilion [clockwise]: plans and decorative arch for next year's model of the Crystal Palace; visitors try out the Electronics Department's "See Your Own Voice" display; Fitness student Desiree Lake takes C.N.E. goer's blood pressure; "Le Jazz Hot"; "Beauty And The Beast".

CNE Pavilion was a hit this year — Crystal Palace planned for '78

The George Brown Pavilion at this year's C.N.E. had the distinction of being named "best exhibit" by Toronto Sun reporter Debbie Read, in an article titled "The Best And The Worst At The Ex."

The pavilion this year featured cooking demonstrations, fitness testing, hearing testing, daily ballet performances of

"Beauty and The Beast" and nightly performances of "Le Jazz Hot", screen printing demonstrations and various audio-visual displays.

The resulting publicity included articles and photographs in all three Toronto dailies, and a variety of broadcast coverage including guest spots on Channel 11's Mid-Day

show.

The pavilion is produced annually by the Student Services Division to promote the College and its programs. Our thanks to all the staff, particularly the Transportation Department, who help make it a success.

Next year, George Brown will help the C.N.E. celebrate its Centennial birthday by

building a model of the Crystal Palace, the first permanent structure to be built on the present C.N.E. grounds.

The model will be the focal point of the Exhibition's Centennial display in the Press Building. Construction is being co-ordinated by the Architectural Division's Erik Simund-

son, who will have help from students in the Architectural, Electro-Mechanical, and Graphic Arts Divisions.

A small section of the model — the decorative arch — was previewed this year at the C.N.E., and is now on display in the library at Casa Loma Campus.

Heads of Technology to eliminate confusion in program titles

Heads of Technology at Ontario's 22 community colleges are leading the way in sorting out the mare's nest of program titles that exists now in the community college system.

They'll be the first to make a formal submission to the Council of Regents, this fall, for rationalization of program titles. Members were told by the Executive Committee at their Annual Meeting, June 7 and 8, that the proposal had been officially handed to the Ministry for submission to Council.

Once the proposal is cleared, program titles for technology programs at all colleges will be standardized by generic title, modified title, and a level appendage such as technician or technologist.

The move will eliminate confusion that has resulted from colleges offering similar programs with different names, or programs with similar names but different course contents, says George Brown's Jack Stirling, Dean of Architectural Technology.

The June meeting, opened

by College President Cliff Lloyd, marks the first time George Brown has hosted the Heads of Technology group. Approximately 50 ministry and college representatives from across the province attended.

Other items on the agenda included a report on the status of women in technology programs. The report noted that female enrolment in engineering-type programs at the colleges is continuing to rise — 4.4% in 1976/77, compared with 3.7% in 1975/76. Enrolment in general technology

programs rose to 9.4% from 8%.

Mr. Stirling says he recalls the time — about 10 years ago — when female enrolment in technology programs at George Brown was practically non-existent.

This fall, he says, the Architectural Division alone has 17 women enrolled in post-secondary programs. Last year there were 11.

Other items listed by the committee as high priority included:

- Development of evaluation

guidelines and 'standards monographs' that will clearly spell out minimum standards for community college technology programs.

- Metrication. Manfred Straka, new Dean of Electro-Mechanical at George Brown, reported that college activities related to metric conversion were greatly accelerated during the fall of 1976.

George Brown's Bill Dykstra came in for a vote of thanks at the meeting for his "outstanding work" as Chairman of the Electronic Steering Committee.

James Colbeck has wide experience in the arts

George Brown's new Dean of Performing Arts, James Colbeck, has been involved in almost every type of artistic endeavour at one time or other.

A graduate of Upper Canada College; Royal Military College; Faculty of Music Opera School, University of Toronto; and Famous Artists School in Westport, Conn.; he's studied ballet under Boris Volkoff; he's sung, acted, choreographed, produced, directed, costumed, designed and built sets for, and even written plays. He's worked as a graphic artist, illustrator, sculptor and cartoonist, with his own design studio. He was Public Relations Assistant for the Stratford Festival in 1966. He was Administrative Assistant Director of the Opera Department of the University of Toronto's Faculty of Music, and was General Manager for Ontario Youththeatre.

The 37-year-old dean comes to George Brown from Antigonish, Nova Scotia, where he was Director of Theatre for St. Francis Xavier University, the past four years.

While there, he founded and was artistic director of Theatre Antigonish, an independent, non-profit theatre group which has, on occasion, had members commuting daily from as far away as Halifax.

As Dean of Performing Arts at George Brown (a new position created this summer to consolidate the College's theatre, dance and music programs), James Colbeck says he hopes to concentrate on the "realities of professionalism."

"The emphasis in post-secondary programs should be on how well students are equipped for the marketplace, as opposed to how well we do plays per se in the college environment."



On the other hand, he sees professionalism as "an attitude, not a status you achieve through a diploma or simply through employment."

He also believes that "everybody has a creative bent," which accounts for his keen interest in community involvement in the arts. He says he hopes to expand community activity at the College through the extension programs.

One area of particular interest, which he hopes to introduce, is puppetry.

There's a tremendous renaissance in puppetry right now for adults and children alike, says Colbeck, and courses don't exist anywhere in Canada.

He also hopes to continue research started in Nova Scotia, on determining the "link between suppressed creativity and the evolution of crime."

The timing is very good for this study, he says. There's a lot of public focus currently on prison reform. "However, it's possible artistic or creative programs can be developed that may discourage criminal behavior and encourage broader and alternate avenues of individual communication within society."

people

Support Services For The Hearing Impaired has acquired three new educational technicians: Margaret Sheppard (May 9), Sheila Beck (May 30) and Paula Hardy (June 6).

Lucinda Bray is new co-ordinator of the Hospitality Resource Training Project. She replaces Ron Taylor who has accepted a managerial position with Deerhurst Inn and Country Club in Huntsville.

Ronald Sedore is a new mechanic with the Driver Training Department on Poulson Street (May 16). Kim Isaac is now a clerk with the department. Previously she was a steno in the Purchasing Department at MacPherson.

Kathy Knight is new secretary with the Language Division at College Street (June 27).

Gayle Snyder is new accounts payable clerk at MacPherson (July 1).

Brenda Hillborn is new clerk in the Bursar's Office at Casa Loma (June 27).

Information Systems welcomes new senior systems analyst, Ronald Godward (April 25). Arthur O'Brien has replaced Donald Head as Manager of Computer Operations (Sept. 1).

Sharon Armstrong is new stenotypist with the Community Services Division, Kensington Campus (Sept. 1).

The Nursing Division at St. James has acquired two new staff members: Rose Kerr, supply clerk and Sherry Munroe, steno-typist (Sept. 1).

Mervyn Fox is new supply clerk in Stores at St. James (Sept. 1).

Mrs. Bu-Ryeon Im is new clerk with the Audio-Visual Department at Casa Loma (Sept. 1).

Two new steno-typists, Mary Polillo and Dina Gullo, have joined the Purchasing staff (Sept. 1).

Mrs. Fernando Dabo has transferred from Nursing at St. Michael's Campus to Government Programs at MacPherson. John Dunne has transferred from Maintenance at St. James to a similar position at Casa Loma. Dianne Papaspyrou has transferred from Food Technology at Kensington to Industrial Training at College Street. (Transfers effective May 1977).

Ronald Wallace Compton has transferred from St. James to Casa Loma Campus. Darlene Marshall has transferred from Toronto General to Nightingale. Rita Rossi has transferred from Kensington Campus to Admissions at Casa Loma. Alan Davies has transferred from Accounts to Plant and Planning. (Transfers effective June 1977).

Victoria Backway has transferred from College Street to Graphic Arts, St. James. Pamela Broadhurst has transferred from Toronto General to Personnel at MacPherson. Marlene Gordon has transferred to Plant and Planning from Casa Loma. Wayne Weaver has transferred from Audio-Visual at St. James to the same department at College Street. (Transfers effective July 1977).

Hollis Carmichael has transferred from Stores at Casa Loma to the Mailroom at MacPherson and Bruce Osterhout has transferred from the mailroom at MacPherson to the bookstore at Casa Loma. Pat Stanoejevic has transferred from Toronto General Campus to the President's Office at MacPherson where she has assumed the position of Chairman, Special Projects. (Transfers effective September 1977).

New employees in the maintenance department are: Pietro Di Donato, Kleovoulos Kakagiannis, Rocco Mandaliti, Francesco Carbone, Gerlando Spararo, Trevor Nelson and Fred Ledrew, Casa Loma Campus. Adam Lasica, Sadie Jaffray, William Hendry, Walter Reid, David Blanton, Paul Camilleri, Joseph Nagy, St. James Campus (May-September).

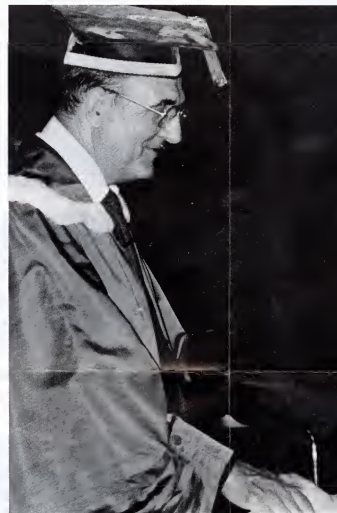
Dean of Fashion Technology Sid Schipper completed the requirements for his Master of Education from the University of Toronto this summer. His specialty was adult education.

Congratulations to Applied Health Auxiliaries Dean D'Arey Atkins who was recently elected a Fellow of the Royal College of Dentists (Canada). Only about 200 dentists across Canada hold this designation.

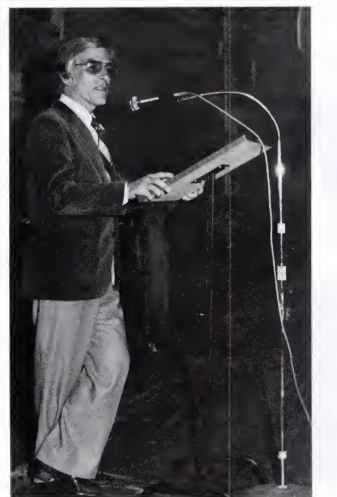
Student Services was sorry to say goodbye (Sept. 21) to Janet Taylor who has worked as public relations assistant part-time for the past three years. She and husband Ron, formerly with the Food Technology Division, have moved to Huntsville.



June 18th Convocation at Convocation Hall.



President Clifford Lloyd congratulates nursing graduate at the



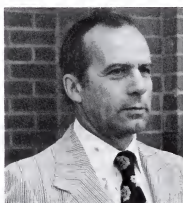
Top: Principal Bill Frye addresses graduating class of Health Care Aides at Kensington Campus in June. Right: Director of Health Services Muriel Davidson chats with one of the guests.

Manfred Straka: "a more active academic environment"

Manfred Straka says he welcomes the return to "a more active academic environment" as new Dean of the Electro-Mechanical Division at George Brown College.

He comes to George Brown from the Ministry of Colleges and Universities where, most recently, he worked in an administrative capacity in multi-year planning, finance and plant. He was also Metric Co-ordinator for universities and colleges.

Mr. Straka has a PhD in mathematics and physics from University Carola Franciscana in Austria, and taught high school mathematics and physics in that country before coming to Canada. With the exception of a brief period in the electronics industry, after his arrival here some 26 years ago, he has spent all his working career in education.



Manfred Straka

He taught mathematics and physics at Ryerson from 1953 to 1962. He then went to Kirkland Lake with John Koski (now President of Cambrian College) to help start up what was then the Northern Ontario Institute of Technology. He remained there as department head of mathematics and physics until 1968 when he joined the Ministry as Curriculum Co-ordinator.

"It was an interesting and challenging period," he recalls. "The college system had just been established and was entering a time of rapid growth."

One program at George Brown in which Mr. Straka sees great future is Acoustics Technician. "This is the age of noise pollution," he says, "and our acoustics program is the only one of its kind in Ontario. We can all be proud of it."

"The quality of the programs in the Electro-Mechanical Division is excellent," says Mr. Straka, "and is supported by equipment in labs and shops that is equal, if not better than, anything found in most colleges."

George Brown's image is different from the other colleges, he adds. We're the "downtown college". We serve a different community. We train more apprenticeship and Manpower

students.

But our programs and our graduates don't have to take a back seat to any in Metro. This is what we have to sell to industry and to our potential students.

Mr. Straka says he plans to look very carefully at the academic entrance requirements for his division's post-secondary programs over the next couple of years.

"It may be that we should re-examine our approach at the entrance level," he says. Make the entrance standards more demanding and acceptance into our programs more prestigious.

"We'd be chasing a slight drop in enrolment for awhile. But it's bound to pay off later with higher caliber programs and graduates, and ultimately higher enrolment."



tion at Convocation Hall.



Top left: Allied Health Auxiliaries Dean D'Arcy Atkins was organist for both general and nursing graduations at Convocation Hall. Top right: Board Chairman Robert Bradley accepts his son Peter's Residential Property Management diploma "in Absentia" from President Cliff Lloyd.



Lloyd congratulates nursing graduate at the August 5th Convocation.



Top left: Reception after the Education Assistants graduation at the Toronto Board of Education's Learning Centre on College Street, in May. Top right: Community Services Dean Gerry Colford congratulates a graduate.

1977

GRADUATIONS



Above: Outstanding welding student of the year Bob Scripnick receives plaque and welding manuals, donated by the Canadian Welding Society, from Chairman George Betts and welding instructor John Wilmott.



Principal Bill Frye addresses graduating class of Health Care Aides at Kensington Campus in June. Right: Director of Health Services Muriel Davidson chats with one of the guests.



Above: Outstanding residential property management graduate Jill Metcalfe receives plaque from the Housing and Urban Development Association's Lyle Hallman, President, Hallman Construction, Kitchener.

This department moves heaven and earth for the College

With five campuses and a lot of inter-campus communication, transportation is a vital service at George Brown.

Such diverse jobs as garbage removal and mail pick-up come under the jurisdiction of the Transportation Department.

Transportation Co-ordinator Bob Farquharson has been with the College for eight years. He's assisted by Dave Brown, Mike Moresco, John Drozdowski, Gerry Flammia, Carmine Verna, and Edward David.

The men do a variety of jobs from delivering and picking up small parcels and mail outside the College to transporting heavy equipment and supplies to and from College exhibits at the C.N.E., various trade



Bob Farquharson shows and shopping centres. Dave, Mike and Ed also drive the College buses.

Bob estimates they take students on about 50 inter-campus trips and five field trips a week. Destinations range from as near as a local community college to as far as Ottawa.

John, who drives the garbage disposal truck, picks up garbage once a day from each campus.

Gerry handles all the mail. Pick up and delivery of inter-campus mail is one of Transportation's most important functions. Gerry makes two runs a day to each campus. He also picks up mail at the post office, at Queen and Spadina, at about 8:30 a.m. and drops it off at 4 p.m.

The College's other trucks are used for pick-up and delivery of parcels and other

items ranging from plants to filing cabinets.

The men in Transportation faced one of their heaviest workloads during this year's C.N.E. While they were busiest transporting much-needed equipment and supplies to the College Pavilion at the Exhibition, they also had to move from their offices at 145 Kendal Avenue to new quarters across the street (146 Kendal). The old building has since been torn down to make way for a parking lot.

As well as transporting goods and mail, Transportation is responsible for the storage of items from accounts payable, payroll, purchasing, statistics and records, student records and forms. They also handle the contracts for snow removal for all campuses, and all minor repairs to College vehicles.

Friday, Bob says, is the most hectic day of the week for his staff. Often they're faced with the city-wide delivery of the agenda for the board of governors meeting along with their regular work. And, he says, people always remember some essential item which **must** be picked up at the last minute or, at the very least, first thing Monday.

Some advance notice would make his job a lot easier.



Teperman (the wrecking company) was called in this August to take down the building at 145 Kendal (behind 500 MacPherson) which previously housed the Transportation Department. **Andrew McGillivray** (left), who handles material sales for Teperman's head office, is a graduate of our two-year Jewellery Arts program (74). He works full-time for Teperman, but still makes jewellery at home, which he sells to various stores. As for 145 Kendal — it's a parking lot now.

Carpentry grads hired for summer



Bill Farr

Two top graduates of the 40-week Manpower program in carpentry got to try out their newly-acquired skills, as temporary employees for the College this summer.

What makes Bill Farr and Dorothy Rutan stand out, is that neither fits the stereotyped image of a carpenter.

Bill, 31, has a B.A. from Ambassador College in Pasadena, California. He's worked as a teacher, photo-journalist and postal officer for the British Post Office.

But he's always wanted to be his own boss, and finds carpentry work provides both the independence and creativity that he's looking for.



Dorothy Rutan

Dorothy, 23, a grade 12 graduate from Alberta, started her working career as a craft teacher for a parks and recreation department.

She and a friend then spent two years in Quebec doing 'handyman'-type work for underprivileged families, without pay. They survived, says Dorothy, through contacts with the church and Quebec business men and women who provided \$3,000 worth of tools.

She and her friend have a job lined up, through the Church, to work in a small community in Northern Quebec, after her temporary job at the College is finished.



Left to Right: Ed David, Dave Brown, Mike Moresco.

Staff and students joined industry this summer

Two George Brown fashion instructors participated in a unique professional development program this summer.

Mary Rose Ward, an instructor in fashion illustration, design and pattern drafting and Alina D'Adario, who teaches men's and women's pattern drafting, spent six weeks observing the clothing industry. Mary Rose was placed with Molycaire Ltd. in Montreal, manufacturers of lingerie and loungewear. Alina was with Warren K. Cook, a gentlemen's clothing manufacturer in Toronto.

Sponsored by Fashion Canada, the pilot program was designed to familiarize fashion teachers with the realities of the factory.

"I made myself right at home," Mary Rose said of her stay with Molycaire. "I learned how designing applies to the actual manufacture of a product, how garments are costed and promoted. I even learned how to use the machines, and now realize how they can be converted to expand ideas and

cut costs.

"It was really worthwhile. I saw a completely different aspect of the industry (production) and think I might have ability in that area."

Alina, who worked in what she calls a "high style factory", says she would love to go back and learn more.

"It was haute couture in a big factory," she says of Warren K. Cook. "They were artists in that cutting room and I enjoyed the atmosphere."

During her stay, suits were underway for Prince Andrew, Richard Burton, Pierre Trudeau and Lorne Greene.

Both Alina and Mary Rose think George Brown students will reap the benefits of their on-the-job observations.

"Many people don't understand the function of the factory," says Mary Rose. "When they go out into the industry they complain that no one ever explained the working reality."

"We'll be able to pass on all the information we acquired to the students," Alina added.

Students also had a chance to work in the industry this summer. Two George Brown fashion students were among 13 chosen from across Canada to work with fashion designers.

The program, sponsored by Fashion Canada, is designed to give them an overall view of the industry.

Anna Kim spent the summer with Toronto designer Pat McDonagh. She is currently enrolled in third year. Anna Zaccagnini, a second year student, worked for Linda Lundstrom Limited.

The girls obtained an overall view of the fashion industry by working in various departments ranging from fabric selection to pricing.

Fashion Canada also awarded a one-year internship in design to George Brown graduate Don Lasola, to work for Claire Hadaad, Toronto fashion designer specializing in loungewear. Don's was one of five internships granted to graduating design students across Canada.

George Brown and CP Air co-operate on training film



Left to right: Adi Mistry, John Wilkie, Tony Hassel.

Physical Distribution instructor Adi Mistry and audio-visual technician Tony Hassel were busy this summer working on a 20-minute film on air cargo service for the College and CP Air.

They and CP Air instructor John Wilkie flew to Vancouver in June to shoot scenes on location there, and at Toronto International Airport when they returned.

Sound work and editing on the color film are now being completed, for a December

premiere.

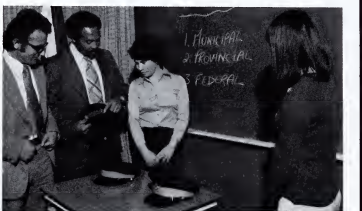
Mr. Mistry says the film is the outcome of two years dialogue with CP Air. Two other transportation companies are also interested in the film, with a view to similar collaboration with the College, he says.

The film will be shown to College students specializing in traffic services and transportation, and employees of CP Air in their in-house training and orientation program.

Happenings



GBC archivist **John Hardy** (center, with beard) meets the public at a George Brown display at City Hall, during the Civic Holiday, August 1. George Brown participated in the exhibit at the invitation of the Toronto Area Archivists Group, of which John has since been elected secretary.



Officer Carl Moore of the Metropolitan Toronto Police Community Services Bureau explains cap badges to some English-As-A-Second-Language students at College Campus. Police representatives visit the campus once a month to talk with new Canadian students about the police force.